

standard online profile

Exhibitor profiles will highlight your brand during OTC. OTC exhibitors will be able to feature videos, content, and key messaging to drive awareness, and attendees will connect directly with you through your online profiles.

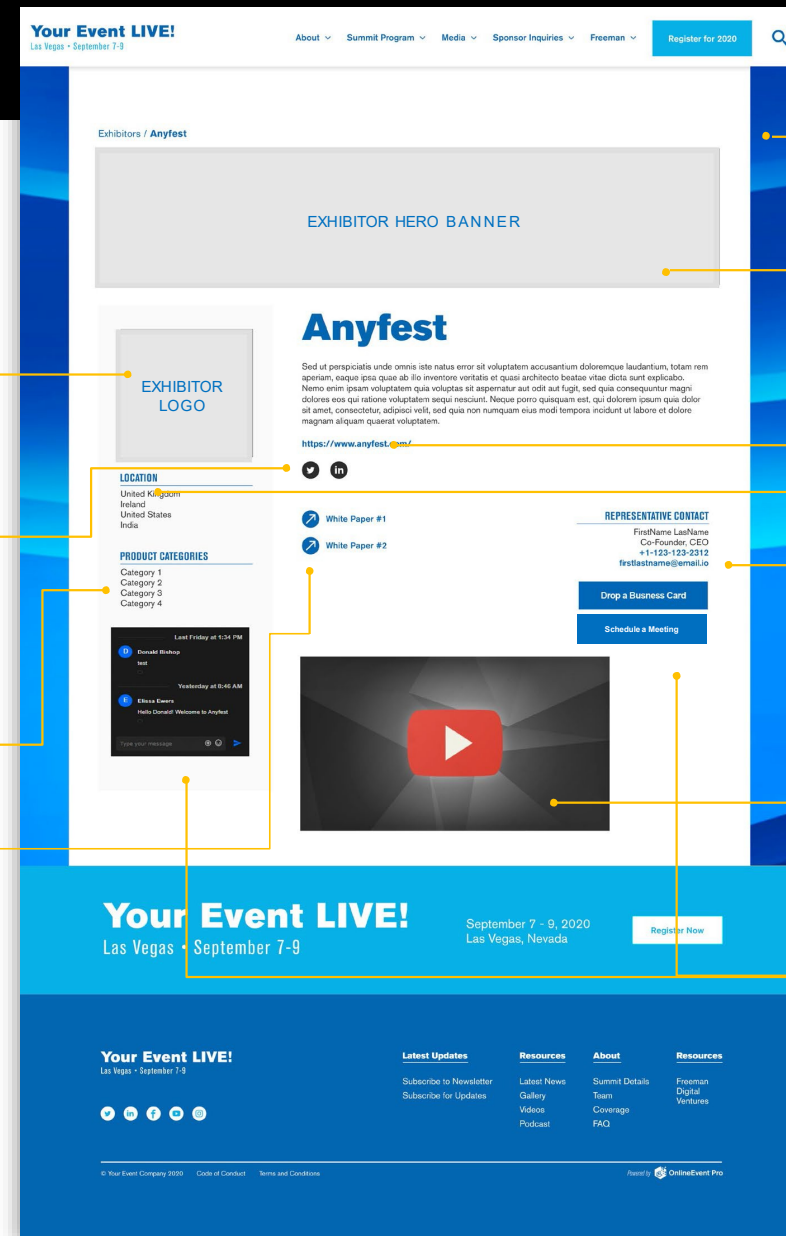
- Exhibitor List Logo
- Company Background Image
- Exhibitor Hero Banner
- Company Logo
- Company Name
- Company Description
- Website Link
- Contact Info (3)
- Product Categories
- Social Links
- Live Showcase (1)
- Content Downloads (7)
- Video Content (5)
- Live Exhibitor Chat
- Schedule a Meeting
- Drop A Business Card
- Lead Retrieval On Demand

1
EXHIBITOR LOGO
300px by 300px
JPEG or PNG with white or transparent background, max 300MB

2
SOCIAL LINKS
Facebook, Twitter, Instagram, LinkedIn, and YouTube

3
PRODUCT CATEGORIES
PDF format preferred, max 300MB

4
CONTENT DOWNLOADS
PDF format preferred, max 300MB



5
PROFILE BACKGROUND IMAGE
1440px by 1440px
(JPEG or PNG with no text or logos, max 300MB)

6
EXHIBITOR HERO
1325px by 290px
JPEG, PNG, or GIF max 300MB

7
EXHIBITOR WEBSITE

8
COMPANY Name
Description (character limit: 5,000)
Location
Contact Info (of 3 company representatives)

9
COMPANY VIDEO
Hosted video (YouTube or Vimeo)
Max recommended time: 10 minutes
Preferred video content: featured products + promotions

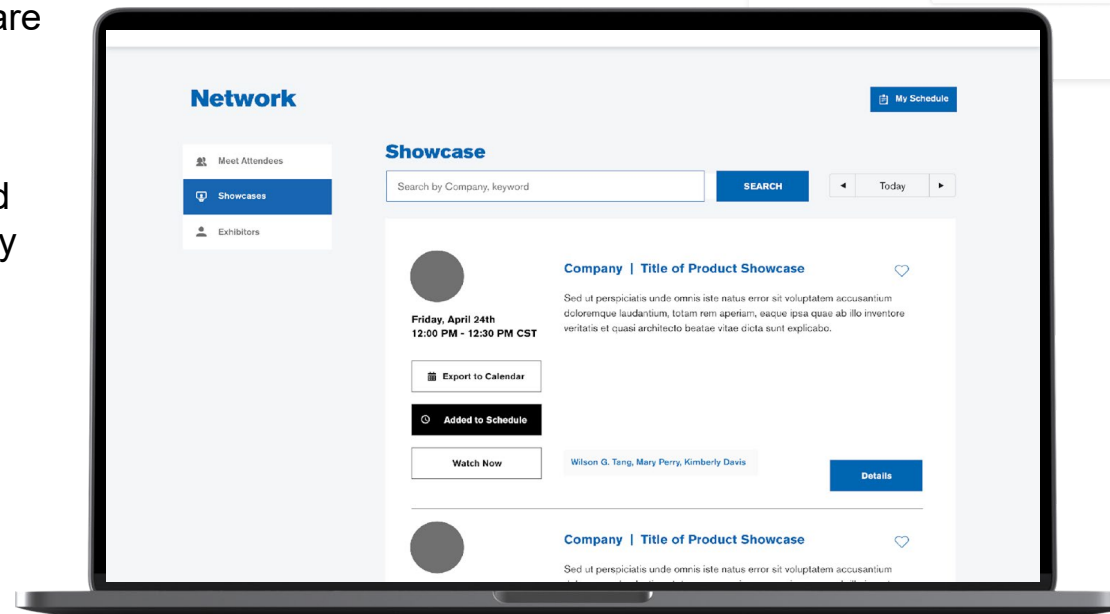
10
SCHEDULE A MEETING
DROP A BUSINESS CARD
LIVE EXHIBITOR CHAT

Live Showcases

Live showcases provide attendees a direct connection to an exhibitor about a product launch, demo, or company update. These are the 30-minute scheduled demos in the platform. (much like a Theater Presentation that would take place on the show floor)

These meetings can be arranged by sponsor or exhibitor administrators. Featured hosts have the ability to share their screen or video with up to 250 attendees.

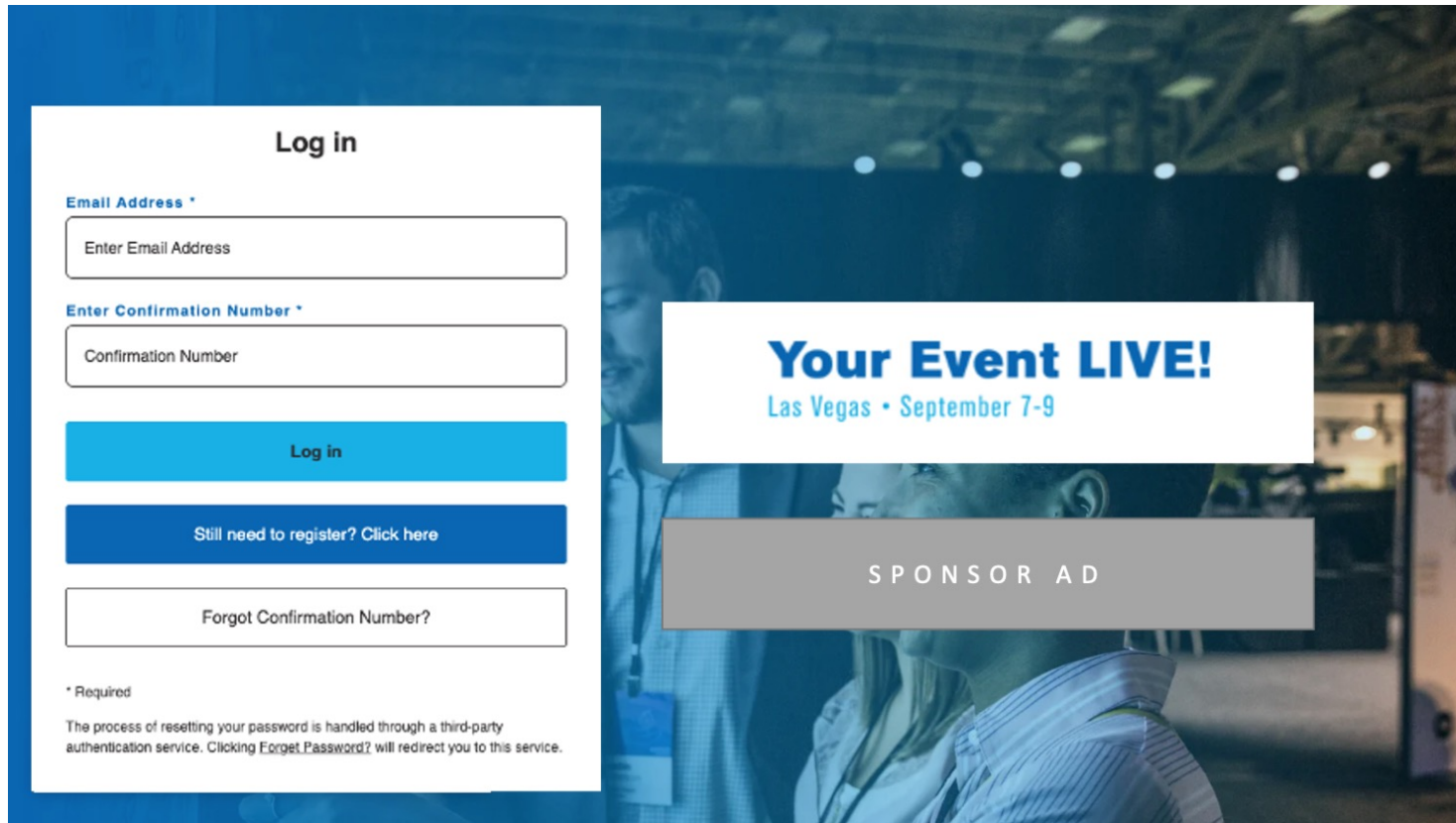
Once clicked they will display full descriptions and speaker details and attendees have the option to add live showcases to their in-platform schedules for easy access.



Log In Page \$3,500

- Banner ad on the SPE OTC log in page.

Specs for Log In Page image: 1325x290, no max file size



The image shows a screenshot of a web page with a blue background. On the left, there is a white 'Log in' form. On the right, there is a white banner ad with blue text. Below the banner ad is a grey bar with the text 'SPONSOR AD'.

Log in

Email Address *

Enter Email Address

Enter Confirmation Number *

Confirmation Number

Log in

Still need to register? Click here

Forgot Confirmation Number?

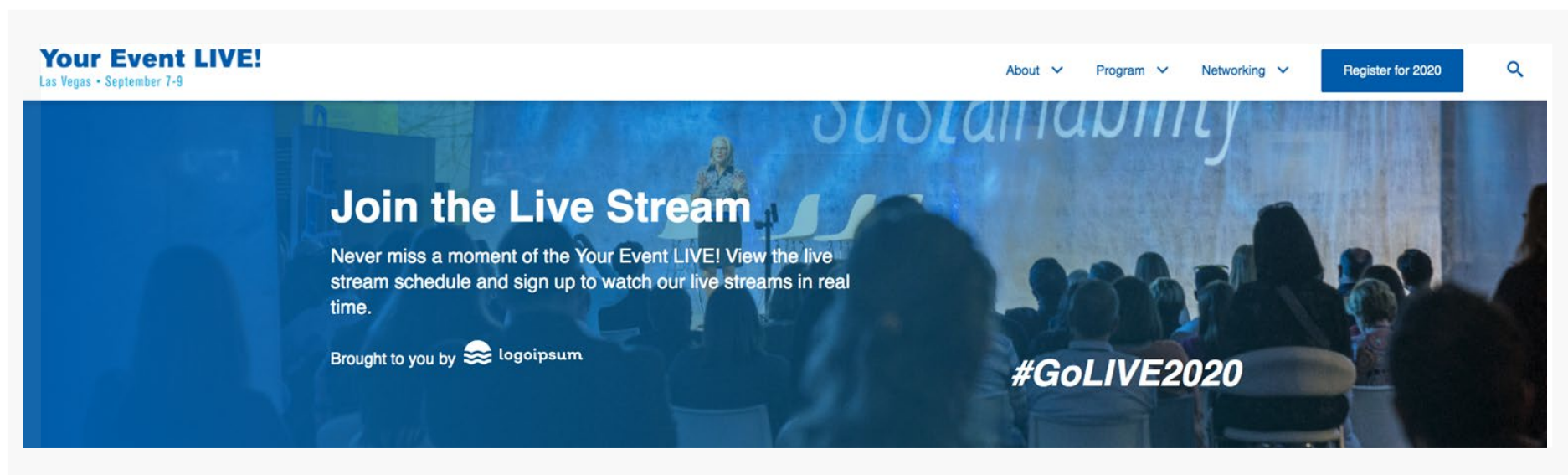
* Required

The process of resetting your password is handled through a third-party authentication service. Clicking [Forgot Password?](#) will redirect you to this service.

Your Event LIVE!
Las Vegas • September 7-9

SPONSOR AD

Homepage Hero Banner \$5,000



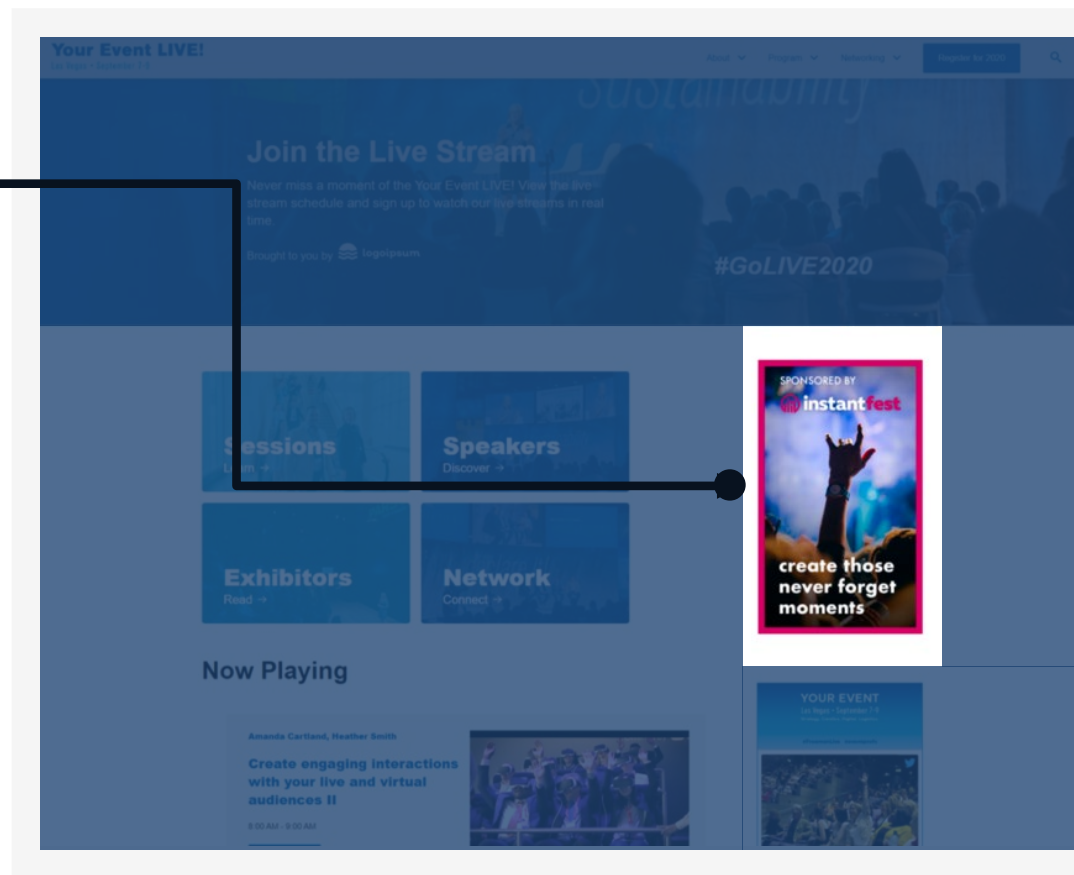
Specs for full hero image: 2880px by 752px, no max file size
5 second rotation, static image, url link

Homepage Tower Ad

\$5,000

- Will rotate up to twenty (20) ads
- Ads will also appear on Session Pages
- Rotation will be in 5 second increments
- Sponsor ad can link to exhibitor page or external webpage

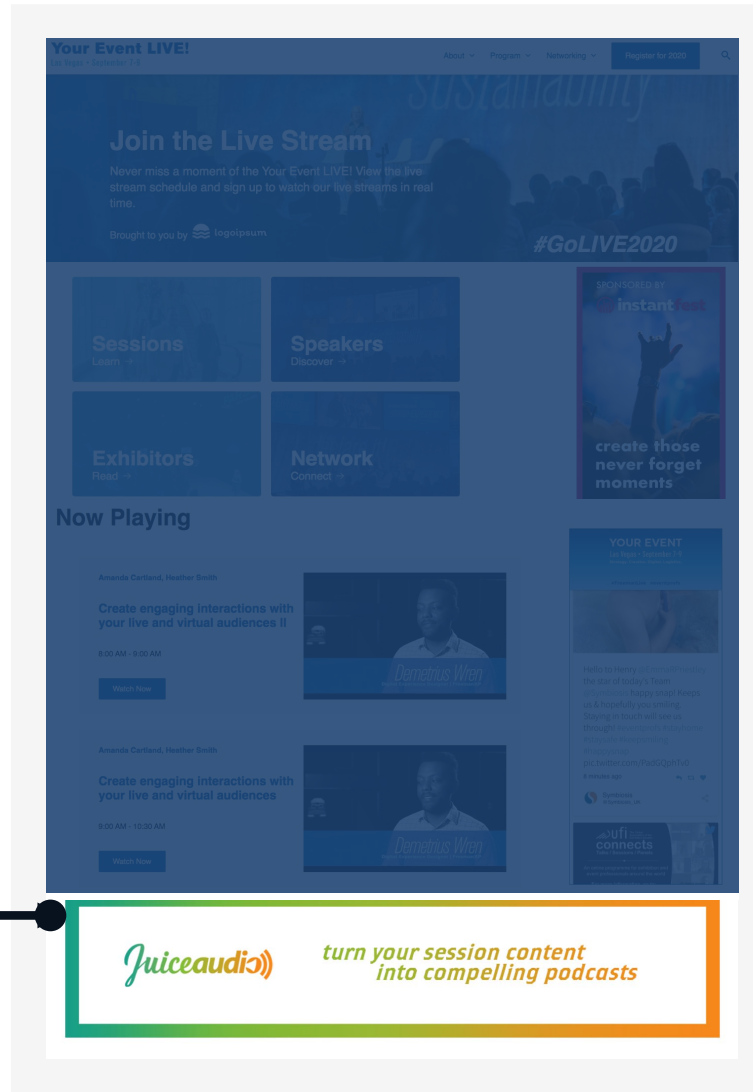
Ad specs: 300px by 500px (JPEG or PNG, max 300MB)



Homepage Banner Ad **\$2,500**

- Will rotate up to twenty (20) ads
- Rotation will be in 5 second increments
- Sponsor ad can link to exhibitor page or external webpage

Ad specs: 1325px by 290px (JPEG or PNG, max 300MB)



The screenshot shows the homepage of the Offshore Technology Conference. The main header includes navigation links for 'Home', 'Program', 'Networking', and 'Register for 2021'. A prominent banner at the top reads 'Your Event LIVE!' and 'Join the Live Stream' with a call to action to never miss a moment. Below this, there are sections for 'Sessions', 'Speakers', 'Exhibitors', and 'Network'. A 'Now Playing' section features a video player with a speaker named 'Dimitris Wani'. A sidebar on the right contains a 'Sponsored by' section for 'instant' and a 'YOUR EVENT' section. At the bottom, a banner ad for 'Juiceaudio' is displayed, featuring the text 'turn your session content into compelling podcasts'.

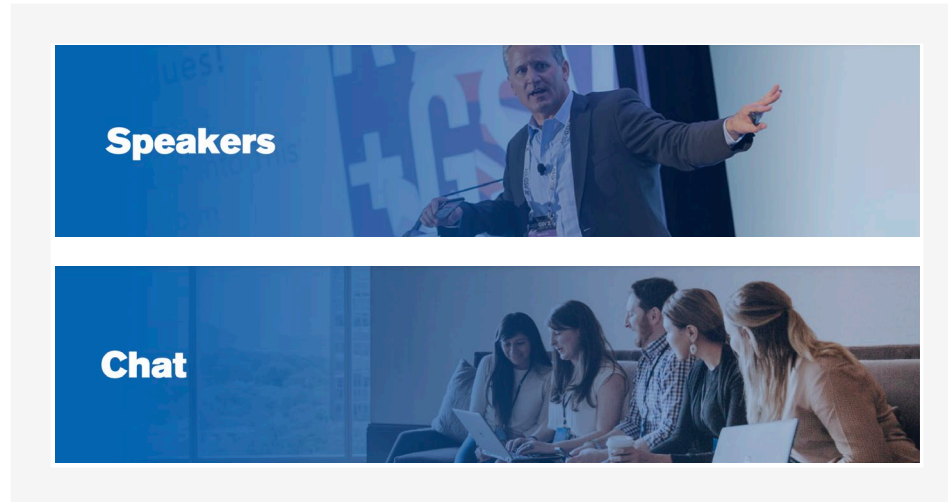
Subpage Hero Ads **\$2,150**

Subpages with hero images include:

[Sessions page](#)
[Speakers page](#)
[Exhibitors page](#)
[Chat page](#)
[Showcase Page](#)

- Each subpage will rotate up to five (5) ads
- Rotation will be in 5 second increments
- Sponsor ad can link to exhibitor page or external webpage

Ad specs: 2880px by 600px (JPEG or PNG, no max file size)



Homepage Social Feed Ad

\$3,500

- Features one static masthead ad

Ad specs: 300px by 125px (JPEG or PNG, max 300MB)

